

Name and Qualification

Name : Dr. P.Rengarajan.
Designation : Assistant Professor
Department : Commerce
Subject Interest : Banking, Finance, Human resource management
Specialization : Banking, Finance, HRM
For more Information :

DETAILS OF PROFESSIONAL AND RESEARCH EXPERIENCE (SPECIFYING PERIOD)

Assistant Professor

Institute : Sri Sankara Arts and Science college
Period : 28th July 1994 to 31st March 1995
Teaching Area : Banking, Finance, HRM, Accounting

Assistant Professor

Institute : Vidyasagar college of Arts and Science College
Period : 29th June 1995 to 1st March 2016
Teaching Areas : Accounting, Financial Management, Accounting

Assistant Professor

Institute : Poompuhar College (Autonomous), Melaiyur
Period : 02-03-2016 to Till date
Teaching Areas : Finance, Accounting, HRM

ACADEMIC PROFILE

Ph.D.,

University : Bharathiar University, Coimbatore.
Date and Place : July, 2009, Government Arts College, Udumalpet
Research Supervisor : Dr. G. Angiah
Title of Thesis : A Study on Performance Analysis of Handmade Paper units operating in Tamilnadu under the purview of (KVIB) Chennai

M.Phil.,

University : Bharathidasan University,Tiruchirappalli --
Main Subject : Commerce
Year : January 1994
Marks : First Class(63%)
Supervisor :Dr.R.Ramanujam
Head, Department of Commerce
Urumudhanalakshmi College, Kattur, Trichy
Title of Dissertation :Working Capital Management in Madura Coats Limited
Madurai.

PG

University : Bharathidasan University,Tiruchirappalli
College : Periyar E.V.R College,Tiruchirappalli
Main Subject : Commercet
Year :April1992
Marks : 69%

UG

University : Bharathidasan University,Tiruchirappalli
College : Periyar E.V.R.College,Tiruchirappalli
Main Subject : Commerce
Year : April1990
Marks : 68%

H.Sc.,

Board : Higher Secondary Board, Tamilnadu
Main Subject : Commerce & Accountancy
Year : March,: 1987
Marks : 69%

S.S.L.C

Board : Secondary Board, Tamilnadu
Main Subject :
Year : March,1985
Marks : 62%

RESEARCH GUIDANCE

M.Phil.,

Number of M.Phil., Scholars	17
Degree Awarded	15

Ph.D.,

Number of PhD Scholars	9
Degree Awarded	7
Thesis Submitted	:
Synopsis Submitted	:

AWARDS AND DISTINCTION

1.	Executive member of International Human Right and Social Justice Federation Malaysia – Canada – USA – India till 25.12.2022.
2.	Received Best Teacher Award in the field of Higher Education issued by International Human Right and Social Justice Federation Date of issue 26.12.2021.
3.	International Academic Excellence Award 2022 Instituted by the International Institute of organised Research (24.01.2022) Registered under MSME UDYAM – PB – 20 – 0002405.
4.	Academic Achievement Award by magic books of Record. Registered by Govt. of India 4572340 (22.03.2023)

PUBLICATIONS - ARTICLES PUBLISHED IN JOURNALS

S.no	Title
1.	Government assistant towards rural employment (2006) Rural entrepreneurship , ISBN 81-7141-819-8, PP-74-78.
2	Handmade paper units , HRD TIMES (Feb- 2010) ISSN;0976-7401.PP. 6&7.
3.	Irrationality of global capital markets. HRD TIMES (Oct-2010) ISSN;0976-7401.PP.34-35.
4.	Changing paradigm of Indian banking sector, HRD TIMES (Oct-2010) ISSN;0976-7401. PP.34-35.
5.	Human capital management, HRD TIMES (Nov-2010) ISSN;0976-7401.PP.18- 20.
6.	Lead bank scheme HRD TIMES (Apr-2012) ISSN;0976-7401.PP.18-20.
7.	ICT in Agriculture HRD TIMES (may-2010) ISSN;0976-7401.PP.14-16.
8.	Euro zone crisis On Indian Economy HRD TIMES (June-2012) ISSN;0976-7401.PP.19-21.
9.	E-Recruitment Modern Trends HRD TIMES (Oct-2012) ISSN;0976-7401.PP.40-42.
10.	A study on level of customers awareness in value added services on mobile phone subscribers –with special reference to thiruppur district, Tamilnadu. (2012) Zenith International Journal of Business Economic & management Research, Vol.II. issue XII, December 2012, ISSN 2249-8826, PP-162-170.
11.	Financial inclusiveness in India, Financial inclusion for inclusive Development (March- 2013) ISBN;978-93-83-191-00-0.PP. 189-193.
12.	A study on women consumer decision making behavior with special reference to purchase of durable goods. ABHINAV I journal of Research Vol.II. issues VIII, August 2013,ISSN 2277-1166.PP. 68-73..
13.	Corporate social responsibility on overview ,LAMBERT Academic Publication, November 2014, ISBN978-3-8454-3844-3., PP- 9-16.
14.	Users level of satisfaction towards mobile phone service providers with reference to Tiruppur in Tamil Nadu. Southern economist August 2013 Vol- 52,ISSN 6036-4046, PP 47-56.

15.	Stock Market Indices And Gold Price(November 2013, HRD Times, ISSN No.0976-7401, pp.31-33.
16.	A Study on Impact of Celebrity Endorsement on Brand Perception and Buying Behaviour of Consumer with Reference to Udumalpet Taluk, EPRA International Journal, February, 2014, ISSN No.2347-9671, pp.37-42.
17.	A Study on Consumers' Preference towards MLM products with special reference to Hindustan Unilever Products in Udumalpet town, IJMSRR, ISSN No.2349-6746, Vol.1 issue 2, Aug, 2014, pp.154-160.
18.	Buying Behaviour of Selected Branded Milk Products, EPRA International Journal, ISSN. No.2349-0187, August 2014, Vol.2, Issue 8, pp.105-110.
19.	A Study of Customer Satisfaction About Mobile Phone Handsets In Udumalpet Town, International Journal of JIFR, Vol.2, Issue 3, November 2014, pp.799-806.
20.	Performance of Health Insurance Among Public Insurance Companies, IJBARR, ISSN.2348-0653, June 2015, pp.247-253.
21.	Performance of Health Insurance in India, International Journal of Banking and Finance, Vol.19, Issue 7, ISSN No.1370-9883, pp.412-418.
22.	Determinants of Customer Satisfaction Towards E-Ticketing in Indian Railways (With Special Reference to Udumalpet Taluk), Indian Journal of Applied Research, Vol.6, Issue 2, February, 2016, ISSN No.2249-35X, pp.637-640.
23.	Impact of Non-Performing Assets on return on assets of public and private sector banks in India, International Journal of Applied Research, Vol.2, Issue 9, October 2016, ISSN No.2394-7500, pp.696-702.
24.	A Study on Customer Satisfaction towards organized Retail Markets in Udumalpet Taluk, EPRA Journal, ISSN No.2455-3662, Vol.2, Issue 7, pp.17-21.
25.	A Study on Non Performing Assets of Select Public and Private Sector Banks in India, ICMMR, Vol.4, Issue 9, September, 2016, ISSN No.2321-0354, pp.62-69.
26.	A Study on Profitability Indicators of Housing Finance Companies in India, Journal of IOSR-JBM, Vol.18, Issue 10, October, 2016, pp.21-26.
27.	Evaluation of Financial Health of Housing Finance Companies in India – A Z Score Model, ICMRR Journal, Vol.4, Issue 10, October 2016, ISSN No.2321-0354, pp.24-30.
28.	Strategies for the sustainable industrial development, AE International Journal, February 2015, pp.12-15.
29.	Corporate Business Strategies in India: An Evocative Study, Indian Journal of Applied Research, April, 2017, Vol.7, Issue 4, ISSN. No.2249-35X, pp.48-50.
30.	International Journal of current research in life science vol: 07 No.01 PP 817 – 823, ISSN – 2319 – 9490. <u>Topic:</u> Capital output Ratio & marginal cost analysis of HMP Units operating in Tamil Nadu. January 2018
31.	Journal of Business management & social sciences Research volume 7, No.2, Feb 2018. ISSN – No.2319 – 5614. <u>Topic:</u> A study in the productivity & labour efficiency of HMP Units operating in Tamil Nadu. February 2018
32.	B.Aadhar Peer – Revised & Retrived Indexed Multidisciplinary International Research Journal, I.F. 7-675 (SJIF) ISSN – 2278 – 9308 Women's Empowerment Issues & Challenges. Issue No – 291 [CCXCI] G April – 2021.

33.	Chapter: Corruption – causes & Effects M Economy (P.P. 138 – 147) – Corruption – As an obstacle towards Development. ISBN : 978 – 81 – 947203 – 4 – 8. April 2021
34.	Right to Information and It's Significance to Ensure Good governance in India (PP132-143) – RTI – Tool in strengthening Democracy in India. ISBN : 978 – 93 – 90699 – 10 – 0. Dec 2021
35.	Women Issues & Challenges in contemporary India. Need of Women's Safety (ISBN – 9789390734276)
36.	Emerging Innovation in Financial Models & Methods, ISSN 2277-7067 UGC Care List Group – I, SHODHSAMHITA Volume VIII (2021-2022).
37.	Artificial intelligence & machine learning in Food & Agriculture Industry – (IJ FANS) UGC care listed Group – I Journal, Vol-12, Issue-I, Jan 2023.
38.	Public Policy in India & Its Impact in Good Governance published by Nithya Publications Bhopal, Sep 2022, ISBN (978-93-91669-73-7)
39.	Challengers & Problems faced by women Entrepreneurs in Indian Society After covid-19 Pandemic – ICSSR Sponsored online Journal Sep-2022.
40.	The Emergency Role of business management for sustainable development in Developing Economics published by World Journal of Management & Economics ISSN-1819-8643-Nov 2022.
41.	Emerging trends in online Education & Global Challenges: Relevance of E-Learning in Higher Education trends & Issues (ISBW-978-93-91708-01-06 (2022)
42.	Entrepreneurship & corporate social Responsibility Balancing profitability & social Impact published in Shodha Prabha – VGC – Care List Group I – Journal. ISSN – 0974-8946 (issue 03-Book NOOJ : Oct 2023)
43.	Farmers view on crop insurance and its Benefits using weighted sum model (WSM) published by Educational Administration – theory & practice. ISSN : 2148 – 2403, (Scopus Journal) Vol.30 pages 10809 – 10813, May 2024.
44.	Farmer's opinion on crop insurance scheme Pradhan mantra Fasal Bima Yojana (PMFBY) Educational Administration – theory & practice (Scopus Journal) Vol 30 pages 10744-10749, ISSN – 2148-2403.

EDITORSHIP

S.no	Title
1.	Right to International Act, Tool in strengthening Democracy in India. ISBN : 978 – 93 – 90699-10-0 2021 (IInd position)
2.	Modern Banking system In India. new trends & prospects. Nithya Publications, Bhopal, M.P. India. ISBN – 978 – 93 – 90699 – 79 – 7) First Edition 2021 [IIInd position]
3.	Emerging trends in Banking & Finance. Archers & Elevators publishing House. Bangalore – 560 090 India [IIInd position] (978 – 93 – 90996 – 49-0) First Edition 2021 ISBN.
4.	Entrepreneurship - Emerging Trends & Challenges. Nithya Publications, Bhopal M.P. India. ISBN – 978 – 93 – 90699 – 65 – 0. First Edition 2021(IInd Position)
5.	Emerging trends in online edn. Global challenges – ISBN – Topic Relevance of E-learning in higher Education in Higher Education Trends & Issues. First Edn 2021

6.	Women Issues & Challenges in contemporary India. Need of Women's Safety (ISBN – 9789390734276)
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AUTHORS

S.no	Title
1.	Fundamentals of Management & HR Archerers & Elevators Publishing House. Bangalore – 560 090. India. ISBN : 978 – 93 – 90996 – 44 -5 First Edition 2021 [IIIrd Position]
2.	E – Banking & Business Models Red shine publication PVT Ltd., Lunawada, Gujarat – 389 230. ISBN – 978 – 93 – 93239 – 47 – 1 First Edition 2021 [IIIrd Position]
3.	Emerging trends on Analysis of Health Insurance sectors in India. Nithya Publications Gulmohal – Bhopal M.P. India. ISBN – 978-93-90699-42-1 (January 2021)
4.	Marketing Management (March 2022) Redshine Publication 62/5334, Harplingegr LGH11103 Alvsjo 12573, Stock holm, Seden ISBN 978-91-987662-0-2

RESEARCH PAPERS ACCEPTED FOR PUBLICATION AND UNDER REVIEW

POSTERS AND PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL LEVEL

SN	Title	Date	Organized Institution
1.	FDP Towards Better Teaching	30 th September 2006.	UGC ASC, Bharathiyar University, CBE
2	Innovative Teaching Methodologies	28 th October 2006	ICFAI National College, CBE
3	FDP on Multidimensional Scaling	21 st February 2014	SNMV CBE
4	Globalization – Its Impact on Export Market	17 th February 2004	VCAS, Udumalpet
5	International Conference on HRM in the Era of Global Mobility	18 th July 2012	Kongunadu Arts and Science College, CBE
6	International Conference on Innovation and Implementation of IT in Global Business	3 rd February 2014	Kongunadu Arts and Science College, CBE
7	International Conference on Global Business and Policy Modelling	22 nd September 2006	AIM, Vallam, Thanjavur
8	National Level Seminar on Emerging Trends in Indian Banking	17 th February 2012	APA College, Palani
9	National Seminar on Recent Trends in Banking	2 nd April 2008	Tamilnadu College of Engineering, CBE
10	National Level Conference on Retail Marketing	6 th October 2006	GRD School of Commerce, CBE

11	Integrated Global Business Management- The Indian Experience	25 th February 2006	Periyar University, Salem
12	National Seminar on Opportunities and Challenges for the Indian Entrepreneurs	24 th February 2006	VLB CAS, CBE
13	National Seminar on Recent Trends in Commerce	3 rd February 2006	Sri Kaliswari College, Sivakasi
14	Economic Reforms and the FDI Flow into Capital Market	15 th October 2005	MTN College, Madurai
15	Recent Trends in BPO	10 th March 2005	VLP CAS, CBE
16	National Conference on Service Sector – An Engine of Growth	24 th February 2005	APA College, Palani
17	National Seminar on Priority Sector Lending by Commercial Banks in India	22 nd January 2015	Maharani College, Dharapuram
18	National Conference on Recent Trends in Marketing	28 th August 2012	Sri Ramakrishna Mission Vidyalaya, CBE
19	International Conference on Personality Skills for Graduates	19 th September 2018	Poompuhar College (Autonomus), Melaiyur

REFRESHER COURSE ATTENDED

1.	UGC – HRDC – Gujarat University Ahmedabad, UGC – Sponsored Refresher Course in Commerce & Management 1 st online <u>Refresher Course</u> from 07.09.2020 to 20.09.2020. (A Grade)
2.	Online Two – Week – Inter Disciplinary <u>Refresher Course</u> / FDP / on Research Methodology from <u>20.09.2021 to 05.10.2021</u> organised by TLC, Ramanujan College, Delhi Under PMMMNMTT, Ministry of Education. (A) Grade.
3.	Online Two – Week – Inter Disciplinary <u>Refresher Course</u> / FDP / on Managing online classes and co creates Moocs 10.0 from <u>13.12.2021 to 27.12.2021</u> organised by TLC, Ramanujan College, Delhi Under PMMMNMTT, Ministry of Education. (A) Grade.
4.	Two week capacity Building Programme in Teaching, Learning & Research from January 12-01-2022 to 25.01.2022 by Maharishi Dayandand University, Rohtak, under (PMMMNMTT) MOE, Govt. of India.
5.	TLC, Ramanujam College, University of Delhi. Two week online Refresher Course in Commerce from 30.10.2022 to 13.11.2022 Grade A+.
6.	TLC & Department of Management Studies, Ramanujam College, University of Delhi, Two-week online Refresher Course in Commerce & Management from 01.12.2022 to 14.12.2022 Grade A+.
7.	Malaviya Mission Teacher Training Programme – UGC, Delhi. Two week online Refresher Course on Research Methodology from 15.05.2024 to 30.05.2024.

ORIENTATION / INDUCTION COURSE ATTENDED

1.	UGC – HRDC –Pondichery University from 01.03.2018 to 28.03.2018 obtained ‘A’ Grade.
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FDP / STC / CERTIFICATE COURSE ATTENDED

1.	On line <u>Certificate Course</u> in “Moodle” of 30 Hours has completed in blended mode through LMS & Live sessions organised by E- Resource Development cell, Sanatan Dharma College, Ambala Cantt, Haryana <u>16-25 Oct 2021</u> . (A+ Grade)
2.	Online <u>FDP/STC</u> in Research methodology organised by P.G. Dept of Commerce & Management Studies from <u>18.10.2021 to 30.10.2021</u> sponsored by UGC STRIDE component I of Sree Krishnapuram V.T. Bhattathiripad College (A) Grade.
3.	MHRD – PMMMNMTT – TLC – Ramanujan College, Delhi. One week FDP on “Introduction to Machine Learning in Research (Concepts & Practical Use) from <u>Oct 10 – Oct 18, 2020</u> . (A+) Grade
4.	One week <u>STC</u> on knowing the Basic laws & Recent Advances in Humanities” Online Mode from (04.01.2021 to 09.01.2021) by UGC – HRDC - INDORE
5.	“120 online <u>STC</u> on E-content Development during <u>18.01.2021 to 24.01.2021</u> organised by UGC – HRDC, Gujarat University Ahmedabad.
6.	One week <u>FDP</u> on Development of E-Content & Moocs in Four Quadrants during <u>18.01.2021 to 23.01.2021</u> organised by Guru Angad Dev TLC, SGTB Khalsa College, Delhi under (PMMMNMTT), Under Ministry of Education (A+) Grade.
7.	One week <u>FDP</u> on Global Economy, Finance, Industry & Business trends & Challenges from <u>24.02.2021 to 03.03.2021</u> . organised by MHRD – PMMMNMTT – TLC – Ramanujan College (University of Delhi) [A] Grade.
8.	On line Training Programme on “Research & Publication Ethics” Organised by School of Education, Central University of Bihar, Gaya, Bihar, India under (PMMMNMTT) Scheme of Ministry of Education from <u>15.03.2021 to 22.03.2021</u> . (B) Grade
9.	One week FDP on “Academic Writing for Research” from <u>11.10.2021 to 17.10.2021</u> organised by TLC, Ramanujan College, Delhi Under PMMMNMTT, Ministry of Education. (A) Grade.
10.	FDP on Personal Finance & Investment during 08.12.2021 – 14.12.2021 organised by Mahathma Gandhi University, Kottayam – Kerala.
11.	30 Hours FDP (I – FEEP4) for academic year 2021 – 2022 during from 09.11.2021 to 13.11.2021 organised by Indira College of Commerce & Science in association with UGC – HRDC – SPPU – PUNE.
12.	FDP in “Academic writing & online Resources for Research from (27.06.2022 to 02.07.2022) by PMMNMTT, Mahatma Honsraj FDP Centre, New Delhi.
13.	One week National Level FDP on Teacher Education in context of “NEP 2020” organised by Mahatma Jyotiba phule Rohilkhand Univesity BAREILLY (UP) From Nov 27 – Dec 2, 2023.
14.	NEP 2020 orientation & Sensitization Programme under (MM-TTP) of UGC, organised by (UGC-MMTTC) Bharathidasan University, Trichy from 04.01.2024 to 12.01.2024.
15.	One week National C-worship in Innoration & Intellectual property Rights organised by (INTEC), (SIR-IMT, Bhubaneswar from 12.06.2023 to 19.06.2023)

16.	Online one week FDP on “National Education Policy – 2020 challenges & Opportunities” from 25.06.2023 to 01.07.2023 & obtained Grade “A” TLC, Ramanujam College University of Delhi.
17.	One week FDP on unlocking Digital Pedagogies ICT in Academics” from (26 th Sep OLS to Oct 2023) organised by Mahatma Hansraj FDP Centre (Malaviya Mission Teacher’s Training centre under UGC scheme, Delhi.
18.	UGC, Hansraj college, university of Delhi ‘NEP’ 2020 oreintaion & sensitization programme from 03.11.2023 to 17.11.2023
19.	FDP on Deep Dive into Data Science Statistics & Data handling through Excel & SPSS (09.10.2023 to 13.10.2023)
20.	National level FDP on “Co-op” Designing, mapping attainment methods & continuous International Education from 11.09.2023 to 15.09.2023 by IQAC Sao chang college, --- to Nagaland University

Patents filed / Publication / Certificate of Grant

S. No.	Title of Invention	Patent	Patent No and Date
1)	Method of Tracking & Managing Municipal Waste using GEO – SPATIAL Technology	Australian Patent (Certificate of Grant)	2021102153 (26.05.2021)
2)	Massive Machine type communication Technic for Instant Inventory updation in Retails Shops using 5G	Indian Patent	22.04.2021
3)	Method for New Product Development & Market Introduction	Australian Patent Filed	2021102977 31.05.2021
4)	A System & Method for Analysing Dynamic out of home advertising Based on Real time viewers Bio-Metric Information	Indian Patent Certificate of Publication	2021141023045 18.06.2021
5)	The System for people management skills Employee Attrition & Manager	Australian Patent Filed	2011103142 07.06.2021

CITATION INDICES DETAILS (REFER GOOGLE SCHOLAR FROM 2019-2023)

Publications	: 11
In Journals	: 11
In Conferences	: -
Citations	: 60
h-index	: 06
i10-index	: 02
Cumulative Impact factor	: -

MEMBERSHIP IN BODIES ON EDUCATION AND NATIONAL DEVELOPMENT

POSITION HELD / LEADERSHIP ROLE PLAYED

- 1. Served as External Examiner for Ph.D., Viva Voce Examinations, Bharathidasan University, Trichy.**
- 2. Served as a Chief Examiner for UG & PG Examinations in Bharathiyar University, Coimbatore from 2005-2015.**
- 3. Served as a Recognised Research Supervisor for MPhil., Degree in Periyar University Salem, Annamalai University, Chidambaram and Madurai Kamaraj University, Madurai.**
- 4. Served as a Recognised Research Supervisor for MPhil., and Ph.D., Degree in Bharathiyar University, Coimbatore.**
- 5. Served as a YRC Coordinator for the year 2012-2016 in Vidyasagar College of Arts and Science, Udumalpet.**
- 6. Served as a Question paper setter for UG and PG Examination and Chief Examiner for various Autonomous Colleges.**
- 7. Served as a Senate Member (Staff In-charge) in Vidyasagar College of Arts and Science, Udumalpet, Bharathiyar University, Coimbatore from 2014-2016.**
- 8. To acted as a Seminar Coordinator and Director in National Level Seminar and Conference.**
- 9. Served as a member in UG and PG Board of studies in Department of Commerce, Poompuhar College, Meleiyur.**
- 10. Acted as Member Squad UG and PG Examination of Bharathiyar University, Coimbatore from 2014-2015.**
- 11. Acted as a College Committee Member in Vidyasagar College of Arts and Science from 2010-2015.**
- 12. Acted as a Examiner for UG & PG in Commerce Annamalai University, Chidambaram. (Since 2023)**
- 13. Acted as a Recognised Research Supervisor for Ph.D., (Commerce), Annamalai University, Chidambaram. (Since 2023)**

TEACHING EXPERIENCE FROM 1994 TO 2024

Total Teaching Experience : 29 years
Under Graduate : 29 years
Post Graduate : 28 years

PERSONAL DETAILS

Name : Dr. P. Rengarajan
Gender : Male
Date of Birth : 06-12-1969
Place of Birth : Thiruchirappalli
Marital Status : Married
Residential Address : No.22, Roja Street,
Besant Nagar,
Mayiladuthurai – 609 001,
Tamilnadu.
Official Address : Assistant Professor,
PG& Research Department of Commerce,
Poompuhar College (Autonomous),
Melaiyur.
Email : trydrraj@gmsail.com
Web :
Any other Information :