



### **CURRICULUM VITAE**

Name : **DR. THANGASAMY E**  
 Father's Name : S. ESAKKI  
 Date of Birth : 10.05.1970  
 Nationality : INDIAN  
 Sex : MALE  
 Permanent Address : PULICHIKULAM, GUNARAMANALLUR (PO),  
 TENKASI (Taluk), TIRNELVELI (Dist.)  
 TAMIL NADU – 627 814, INDIA

Address for Correspondence : ASSISTANT PROFESSOR IN COMMERCE, POOMPUHAR COLLEGE,  
 (AUTONOMOUS), TAMILNADU HR & CE ADMN. DEPARTMENT  
 MELAIYUR – 609107. SORKALI (TALUK) NAGAPATTINAM DIST.  
 TAMIL NADU, INDIA

#### **Academic Qualifications:**

<b>Examination Passed</b>	<b>Division &amp; % of marks</b>	<b>Year of Passing</b>	<b>Board/University</b>	<b>Distinction</b>
SSLC	<b>First</b> (62.2)	1985	Board of Sec.Edn. Tamil Nadu	School First
HSLC	<b>First</b> (75.0)	1987	Board of Hr.Sec.Exam. Tamil Nadu	Class First
B.Com	<b>First</b> (63.43)	1990	Madurai Kamaraj, Tamil Nadu	Proficiency/Merit Award at College Level
M.Com	<b>Second</b> (57.13)	1999	Madurai Kamaraj University, Tamil Nadu	
<b>UGC-NET for Lectureship</b>		2011	UGC, New Delhi	

<b>(Commerce)</b>				
M.Phil (Commerce)	<b>First</b> (60.2)	2007	Madurai Kamaraj University, Tamil Nadu	
Ph.D (Commerce)	-	2016	Nagaland (Central) University, Nagaland	
Master of Business Administration (MBA)	<b>First</b> (60.00)	2013	IGNOU, New Delhi	
Post Graduate Diploma in Financial Management (PGDFM)	<b>Second</b> (57.73)	2006	IGNOU, New Delhi	
<b>UGC-NET for Lectureship (Management)</b>	<b>First</b> (64.57)	2011	UGC, New Delhi	
B.Ed.	<b>First</b> (72.94)	2003	IGNOU, New Delhi	
<p><b>M. Phil. (Commerce) : Title of the Dissertation</b> - "Factors influencing attitude of the youth towards Entrepreneurship Program: A study with reference to Mokokchung Town, Nagaland".</p> <p><b>Ph.D (Commerce) : Title of the Thesis</b> - 'An Empirical Study of the Role of Women in Household Decision Making Process in Kohima, Dimapur and Mokokchung Districts of Nagaland'.</p>				

**Additional Qualifications:** MBA(Financial Management), B.Ed., PGDFM, UGC-NET (Management)

**Areas of Interest:** Marketing Management, Human Resource Management, Financial Management

**Co/Extra -curricular activities:** Involved in NCC/NSS activities at College Level. Won several medals in literary activities such as vocal solo, Mimicry, Essay writing etc. at University Level.

### **Professional Experience:**

**(i)Previous Employment:** Worked in Administration at **Nagaland University, Lumami**, Nagaland (India) w.e.f. 1.5,1997 to 01.2.2016.

**(ii)Current Employment:** Working as an Assistant Professor of Commerce, Poompuhar College (Autonomous), Tamil Nadu HR & CE Administration Department, Melaiyur, Tamil Nadu w.e.f.2.3.2016 till date.

### Orientation Course Attended:

Attended an Orientation Course of the duration of 28 days in the UGC-HRDC, Pondicherry University during March 01-28, 2018.

### Refresher Course Attended:

Attended a Refresher Course in Commerce of the duration of 14 days in UGC-HRDC, University of Mysore, Karnataka.

### Seminars attended:

#### A. National Level:

- ▶ Participated in the National Seminar on “The Impact of Violence on Women and Children in Conflict Areas in India with Particular reference to the North East” organized by St. Joseph College, Jakhama, and Nagaland on 21-22<sup>nd</sup> September, 2012 and presented a **paper** titled, “Impact of Violence on Women and Children’s Human Rights in the North Eastern Region”.
- ▶ Participated and **presented a paper** in the National Seminar titled “Impact of India’s Look East Policy on North Eastern Region: An Evaluative Study” organized by the Department of Political Science, St. Joseph College, Jakhama, Nagaland on 04-05<sup>th</sup> October, 2013.
- ▶ Participated and **presented a paper** in the National Seminar titled, “Role of ICT in Higher Education System in India: An Exploratory Study ” on the theme, ‘Education in the Digitalized Global Society’ organized by Annai Theresa College of Education for Women, Pavithram, Thiruvannamalai District, Tamil Nadu held on 13<sup>th</sup> February, 2014.
- ▶ Participated and **presented a paper** in the ICSSR funded National Seminar titled, “Understanding Socio-cultural plurality in North East India: A Case Study of Naga Society ” on the theme, ‘Historicity, Cultural Diversity and Identities in North East India’ organized by the Tribal Research Centre, Department of Sociology, Nagaland University, Lumami held on 11<sup>th</sup> and 12<sup>th</sup> November, 2014.
- ▶ Participated and **presented a paper** in the UGC sponsored National Seminar titled, “Food Procurement and Distribution System in Nagaland: An Evaluative Study ” on the theme, ‘Comprehensive Study on Indian Economy’ organized by the P.G. & Research Department of Economics, Jamal Mohamed College held on 10<sup>th</sup> February, 2015.
- ▶ Participated and **presented a paper** in the ICSSR sponsored National Seminar titled, “Impact of Globalization on Development of North East India: A Case Study of Nagaland” on the theme, ‘Globalization, Development and Environment with Special Reference to

North-East India’ organized by Nagaland University Teachers Association (Lumami), Nagaland University, Lumami 798 627, Nagaland held on 19-20<sup>th</sup> March, 2015.

- ▶ Participated and **presented a paper** in the National Seminar titled, “Production and Marketing of Agricultural Commodities in Nagaland: An Exploratory Study” on the theme, ‘Patterns of Agriculture and Rural Transformation in India: Issues and Challenges ( With Special Reference to North-East Region)’ organized by the Department of Economics, Nagaland University, in collaboration with Department of Agriculture, Government of Nagaland held on 09-10<sup>th</sup> September, 2015.
- ▶ Participated and **presented a paper** in the National Seminar titled, “Influence of Education on Human Resource Development in Nagaland: A Critical Study” on the theme, ‘Education Induced Development’ organized by the Department of Education, St. Joseph’s College, Jakhama, Nagaland held on 09-10<sup>th</sup> October, 2015.
- ▶ Participated and **presented a paper** in the National Seminar titled, “Agricultural and Industrial Development of North Eastern Region: An Entrepreneurial Perspective of Nagaland” on the theme, ‘Problems, Prospects and Challenges for the Development of Northeast India’ organized by the Department of Business Administration, St. Joseph’s College, Jakhama, Nagaland held on 23-24<sup>th</sup> November, 2017.
- ▶ Participated in the National Level Seminar on “India’s North-East, A Celebration of (Indigenous) Cultures: A Phenomenological Approach’ organized by the St. Joseph College, Jakhama, Nagaland during 23-25 November 2018 and **presented a paper** entitled, ‘Influence of Culture on Business in North East India: A Marketing Perspective of Nagaland’.

## B. State Level:

- ▶ Participated in the State Level Seminar on “Commerce Education and its Employability in North-East India, with Special reference to Nagaland’ organized by the Department of Commerce, St. Joseph College, Jakhama, and Nagaland on 19<sup>th</sup> July, 2013 and **presented a paper** titled, ‘Status of Commerce Education and Its Relevance in North Eastern Region’.

## Conferences Attended:

### A. National

- ▶ **Participated and Paper Presented:**
- ▶ Participated and **presented a paper** in the 11<sup>th</sup> National Indian Tourism Congress (ITC) Conference titled, ‘Branding and Marketing Tourism in North Eastern Region: A Study with reference to Nagaland’ held in Manipur University, organized by the Department of

Economics, Imphal College, Govt. of Manipur, Manipur University & Manipur Institute of Management Studies (MIMS), Manipur University during 5-6<sup>th</sup> April, 2014, Indian Tourism Congress News Horizon, Vol.4 (3), April, 2014, p.17.

- ▶ Participated and **presented a paper** in the 11<sup>th</sup> National Indian Tourism Congress (ITC) Conference titled, 'Sports Tourism as Tourism Education: The Manipur Phenomenon' held in Manipur University, organized by the Department of Economics, Imphal College, Govt. of Manipur, Manipur University & Manipur Institute of Management Studies (MIMS), Manipur University during 5-6<sup>th</sup> April, 2014, Indian Tourism Congress News Horizon, Vol.4 (3), April, 2014, p.17.
- ▶ Participated and **presented a paper** in the UGC sponsored National Conference on 'Rupee Depreciation and its impact on Indian Economy', organized by P.G. and Research Center, Department of Economics & Hindecon Research Center, S.T. Hindu College, Nagercoil, Kanyakumari District, Tamil Nadu during September 26-27, 2014.
- ▶ Participated and **presented a paper** in the UGC sponsored National Conference titled, 'Growth and Development of Health Centres in Nagaland: A Case Evidence from Zunheboto District on the theme, 'Issues & Challenges of Service Sector in India', organized by P.G. and Research Department of Economics, Holy Cross College, Tiruchirappalli, Tamil Nadu on 07<sup>th</sup> January, 2015.
- ▶ Participated and **presented a paper** titled, 'Modern Banking Services in Zunheboto District of Nagaland: A Bird's Eye View' in the XXXVI Annual Conference of Association of Economists of Tamil Nadu (AET) organized by Post Graduate and Research Department of Economics, Nanjai Edaiyar Sankara Kandaswami Kandar's College, Velur-Namakkal, Tamil Nadu on 28<sup>th</sup> and 29<sup>th</sup> November, 2015.
- ▶ Participated and **presented a paper** titled, 'Production pattern of organic paddy in Thanjavur District of Tamil Nadu: Issues and Challenges' in the International Conference on 'Emerging Issues and Challenges in Economics and Commerce' organized by PG and Research Department of Commerce, Idhaya College for Women, Kumbakonam, Tamil Nadu on 19<sup>th</sup> February, 2020.
- ▶ Participated in the National Conference on the theme, 'Implications of Demonetization: Indian Perspective' organized by the Department of Commerce and Management Studies held on 25<sup>th</sup> February, 2017 in Sastra University, Ramanujam Centre, Kumbakonam, Tamil Nadu, India.

## B. International:

- ▶ Participated and **presented a paper** titled 'Role of Education in Tourism and Hospitality Industry: A Case Study of Nagaland' in the 08<sup>th</sup> International Tourism Conference on South East Asian Countries Tourism and India's Act East Policy held at Mandalay College, Mandalay, Myanmar on 03<sup>rd</sup> and 04<sup>th</sup> July, 2015.
- ▶ Participated and **presented a paper** titled 'Water Resource Management in Nagaland: A Case Study of Zunheboto District' in the UGC Sponsored International Conference on

'Development Goals at the Grass Roots: Policy Perspectives and Challenges (ICDGG-2015) held at Gandhigram Rural Institute – Deemed University, Faculty of Rural Social Sciences (FRSS), Gandhigram, Dindigul District, Tamil Nadu, India on 22-23 June, 2015.

- ▶ Participated and **presented a paper** titled 'Talents and Skills for National Economy' in the International Conference on Strategic Shift in Business Excellence for Sustainable Development in Indo-Global Business and Technology held at Sri Ganesh School of Business Management, Salem, Tamil Nadu, on 10<sup>th</sup> February, 2017.
- ▶ Participated and **presented a paper** titled 'Performance Appraisal of State Transport Corporations in Tamil Nadu: An Evaluative Study' in the International Conference on 'Contemporary Issues in Business – A Global Perspective' held at the Swami Dayananda College of Arts & Science, Manjakkudi, Thiruvallur District, Tamil Nadu, on 12<sup>th</sup> September, 2018.
- ▶ Participated and **presented a paper** titled 'Personality Development in Teaching-Learning Process: A Need of the Hour' in the International Conference on 'Personality Development for Graduates' held at the Poompuhar College (Autonomous), Melaiyur, Nagapattinam District, Tamil Nadu, on 19<sup>th</sup> September, 2018.

#### **Workshop Attended:**

- ▶ Attended a 10 days State Level Workshop on Methodology of Social Science Research organized by the Department of Sociology, Nagaland University held with effect from 30<sup>th</sup> October to 09<sup>th</sup> November, 2012.
- ▶ Attended a one day UGC sponsored Workshop on Teaching Process organized by the Internal Quality Assurance Cell (IQAC), Poompuhar College (Autonomous), Melaiyur, Tamil Nadu held on 25<sup>th</sup> March, 2017.
- ▶ Attended a two-day Workshop on 'SPSS Applications in Data Analysis' held in the Department of Management Studies, Mepco Schlenk Engineering College (Autonomous), Sivakasi, Tamil Nadu on 19-20<sup>th</sup> December, 2017.
- ▶ Attended a two-day Workshop on 'Financial Engineering for Capital Market using MS-Excel' held in the Department of Management Studies, Mepco Schlenk Engineering College (Autonomous), Sivakasi, Tamil Nadu on 08-09<sup>th</sup> January, 2018.
- ▶ Attended a one-day National Workshop on 'Application of MS Excel, VBA & Cloud Accounting Tools' held in the Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu on 07 and 08<sup>th</sup> September, 2018.
- ▶ Attended Two-Days International Workshop on 'Writing Quality Research Papers – Publishing in Scopus & Care Approved Journals' organized by the Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu on 19<sup>th</sup> and 20<sup>th</sup> July, 2019.
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### Research Papers Published:

- ▶ Sarma Suresh Chandra &Thangasamy E., (2010): “An Evaluation of Poverty Ratio in Barpeta District, Assam” Journal of Global Human Development (Refereed), Vol.2, Number-4, pp.53-54, October – December 2010, ISSN.No.0975-3028.
- ▶ DuwarahUtpal and Thangasamy E (2013): “Distance Education System in India: Problems and Prospects”, Research Journal of Lakhimpur Commerce College, Assam, Vol.1, No.1, pp.12-21, April-September, 2013, ISSN No.2320-5415.
- ▶ Thangasamy E (2013): “Entrepreneurship Development in Nagaland: A case study ofMokokchung Town’, Journal of Economic Challenger, Number – 15, Issue – 60, July-September 2013, pp.30-32. ISSN No.0975-1351.
- ▶ Thangasamy E &PatikarGautam (2013): “Financial Performance of Nagaland Pulp & Paper Company Limited: An Evaluative Study”, International Research Journal of Commerce, Arts and Science” New Delhi, Vol.4, Issue-3, December, 2013, ISSN No.2319-9202, pp.299-317,**Impact factor, 0.78.**
- ▶ Thangasamy E (2014): “Growth and Performance of the Small Scale Industries in Nagaland: An Analytical Study”, International Refereed Research Journal of ShodhPrerak,Lucknow (UP), Vol.4, Issue-1, January, 2014. ISSN No.2231-413X, pp.317-322.
- ▶ Thangasamy E (2014): “Marketing of Higher Education Services in India: A Critical Study”, IOSR Journal of Business and Management,e-ISSN, 2278-487X, P.ISSN 2319-7668, Vol.16, Issue 2, Ver.II (Feb.2014), pp.35-39., **Impact factor 1.458.**
- ▶ Thangasamy E (2014): “Financial Inclusion in North East India: An Analytical Study” , IRACST-International Journal of Commerce, Business and Management (IJCBM), e-ISSN: 2319–2828 Vol.3, No.1, February, 2014, pp.180-188**Impact factor – 0.326.**



- ▶ Thangasamy E (2014): “ PublicFinance and Management in Nagaland: A Case Study”, C.K.Pithwala Institute of Management Business Review (CKPIM Business Review), ISSN-2347-5587, Peer Reviewed International Journal, Vol.No.II Issue No.3, March, 2014, pp.1-11.
- ▶ Thangasamy E (2014): “Production and Marketing are the stepping stones of Accounting: A Quizzical Study”, IJRCM - Internationally **indexed** &Peer Reviewed International Journal of Research in Commerce & Management, ISSN 2231-4245, Vol.4(2014), Issue 05(May), pp.67-69.
- ▶ Thangasamy E (2014): “Financial Health of State Bank of India: A Diagnostic Study” , Internationally indexed and Peer Reviewed International Journal of Business and Commerce, (**Pakistan**) ISSN 2225-2436, Vol.3, No.10, June, 2014, pp.51-68.
- ▶ Thangasamy E (2014): “Retail Pricing Pattern of Essential Commodities in Nagaland: Consumer –Affable or Aloof?” (Peer-reviewed) Global Journal of Commerce & Management Perspective (CJCMP), ISSN 2319-7285,Vol.3 (4), August, 2014, pp.27-31.
- ▶ Thangasamy E.,&PatikarGautam.,(2014): “ Factors Influencing Consumer Buying Behaviour: A Case Study” Global Journal of Management and Business Research (E), (**USA**), ISSN 2249-4588,Vol.XIV, Issue V, Version 1.0, Year, 2014, pp.37-41.
- ▶ Thangasamy E., (2014): “Factors Influencing Purchase Decisions of durables in Nagaland: An Empirical Study”, International Journal of advanced and Innovative Research (IJAIR), ISSN. 2278-7844, Vol.3, Issue 8, August, 2014, pp.197-204, **Impact Factor 3.09**.
- ▶ Thangasamy E.,(2014):”Training and Development of Human Resources in Nagaland: An Exploratory Study”, Peer-Reviewed International Journal of Business, Management and Allied Sciences (IJBMAS), ISSN.2349-4638, Vol.1, Issue 2, Sept. 2014, pp.236-243.
- ▶ Thangasamy E., (2014): “Social Security and Welfare Measures in Nagaland: A Critical Study”, Human Resource Reflection, International (**Indexed**) Journal of HR & OB, ISSN.2348-7518, Vol. 1, Issue 4, September, 2014, pp.34-41”.
- ▶ Thangasamy E., (2014): “Wage and Salary Administration in Agriculture and Allied Sectors: A case Study of Nagaland”, Journal of Computing Technologies, ISSN: 2278-3814, Vol.3, Issue 10, October, 2014, pp.13-21, **Impact Factor 0.455**.
- ▶ Thangasamy E., Periasamy C., &Jamir Moakala.,(2014): ‘Growth and Development of Health Centres in Nagaland: An Evaluative Study, Taraksh Journal of Cultural Studies, Vol.I, Issue 1, December, 2014, pp.24-34.
- ▶ Thangasamy E., & Rengarajan P.,(2017): ‘ Corporate Business Strategies in India: An Evocative Study’, Indian Journal of Applied Research (IJAR), Impact Factor 3.919, ISSN No.2249-555X, Vol. 7, Issue 4, April, 2017, pp.48-50 Impact Factor **4.894**.



- ▶ Thangasamy E., (2014): "Multi-trainings on Multi-trades for multi-dimensional growth in North East India: A Road Ahead to Nagaland' Zenith of Multi-Disciplinary Research' Journal, ISSN 2231-5780, Vol. 9, Issue 4, April 2019, pp.69-80".
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## Books Published:

### A. National:

- ▶ Thangasamy E., (2014): "Financial Performance of Nagaland Pulp & Paper Company Limited: A Case Study", International Research Journal of Management Sociology & Humanity (IRJMSH), ISSN 2277-9809, Impact factor – 0.98. (with ISBN No.978-1-312-80830-0 published by ISARA Publishers, **New Delhi**).

### B. International:

#### a. Completed:

- ▶ Thangasamy.,E (2014): "Entrepreneurship Development in Nagaland: A Case Study', An Engine for Economic Growth" ISBN 978-3-659-55345-5, **LAP Lambert Academic Publishing, Germany**.
- ▶ Thangasamy E., (2017) (Ed.): 'Green Marketing and Environmental Responsibility in Modern Corporations', IGI Global Publishers, Hershey, Pennsylvania (USA), ISBN 976-1-5225-2331-4, pp.1-311'.

#### b. Ongoing Work:

- ▶ Thangasamy E. (2020) (Ed.) ' Managerial Issues in Digital Transformation of Global Modern Corporations', IGI Global Publishers, Hershey, Pennsylvania (USA).

## Chapters Contribution in Edited Books:

### A. National

**2014** 'Branding and Marketing Tourism in North Eastern Region: A Study with reference to Nagaland' in MeinamBinota et al (Ed.) 'Strategic Interventions in Tourism Development: Regional Perspective' Bharti Publications, **New Delhi**, ISBN 978-93-81212-64-6, pp.196-204.

**2014** 'Sports Tourism as Tourism Education: The Manipur Phenomenon' (with MeinamBinota and Prof. RajendraKshetri) in MeinamBinota et al (Ed.) 'Strategic Interventions in Tourism Development: Regional Perspective' ,Bharti Publications, **New Delhi**, ISBN 978-93-81212-64-6, pp. 400-405.

**2015** ' Role of Education in Tourism and Hospitality Industry: A Case Study of Nagaland' (with BinotaMeinammCh, Ibohal Meitei, NaoremSunita Devi, R.K. Shivachandra Singh (Ed.) ' Cross Border Tourism & India's Act East Policy: A New Paradigm', Bharti Publications, **New Delhi**, ISBN 978-93-85000-30-0, pp.63-80.

## **B. International**

**2015** ' Role of Tourism Industry in Employment Generation: A Case Study of Nagaland' (Ed. by Nilanjan Ray, Royal Thimphu College, Bhutan) in the book entitled ' Emerging Innovative marketing Strategies in the Tourism Industry' published in the United States of America (**USA**) in August, 2015 by Business Science Reference (an Imprint of IGI Global), ISBN 978-1-4666-8699-1, pp.359-68.

**2017** ' Tourism Marketing in Nagaland': An Analytical Approach' (Ed. by Nilanjan Ray., Dilip Kumar Das & Raj Kumar in their Edited book entitled ' Tourism Marketing: A Strategic Approach' published in the United States of America (**USA**) in 2017 by Apple Academic Press, Inc. ISBN 978-1-77188-470-9, pp.188-203.

**2017** ' Eco-friendly Culpabilities of Modern Corporates on Ecological Marketing' (Ed. by Thangasamy Esakki in his Edited book entitled ' Green Marketing and Environmental Responsibilities in Modern Corporations' published in the United States of America (**USA**) in 2017 by IGI-Global Publishers, ISBN, pp.182-199.

## **Research Guidance :**

### **a.Ph.D Degree Awarded:**

Mrs. A. Seethalakshmi was awarded Ph.D degree in Commerce on her thesis entitled, 'A Study on the Marketing of Organic Paddy in Thanjavur District'.

### **b. On-going Research Works:**

**i)(2018): Registered for Ph.D (Part-Time) under Bharathidasan University, India on the title entitled,' Role of India Post in Financial Inclusion: A Study with reference to Nagapattinam District of Tamilnadu,by Mr. J. Kanthapalani.**

**ii)(2020)Registration Awaited for Ph.D (Part-Time) under Bharathidasan University, India on the title entitled,' Entrepreneurship in Fisheries and Allied Sectors in Nagapattinam and Cuddalore Districts of Tamil Nadu: A Comparative Study, for Ms. D. Dhivya**

## **Invited Lectures Delivered:**

- Delivered invited lectures in Entrepreneurship Development Training programmes (EDPs) of SISI, Dimapur during the period, 2000-2006.

- Delivered invited lectures in the Department of Sociology, **Nagaland University, Lumami** on the **PG Course**, SOC: Sociology of Entrepreneurship Development for the IVth Semester students w.e.f.24/3/2014 to 23/04/2014.
- Delivered invited lecture in M.S.P. VelayuthaNadarLakshmithaiammal Polytechnic College, Pavorchatram, Tirnelveli District, Tamil Nadu on the topic. 'Positive Thinking and Confidence Building' on 20<sup>th</sup> December, 2014.
- Delivered invited lecture in A.R.C. Visvanathan College, Mayiladuthurai as a resource person on an inter collegiate seminar on Current Trends in Insurance Sector held on 27<sup>th</sup> September, 2019.
- **Association with Professional Bodies (As Reviewer of Research Papers):**
  - Bank demand guarantee and standby letter of credit as collaterals in international trading operations, Basic Research Journal of Business Management and Accounts, ISSN 2315-6899, Manuscript Code No. JBMA-75-14 in October, 2014.
  - Political Risk and Some Other Factors Causing Non-Performing Loans in Pakistan: An Empirical Study of Pakistani Commercial Banks, Journal of Economics and International Business Management (JEIBM), Manuscript Code No. JEIBM(Jan.2015)167, ISSN 2384-7328 in January, 2015.
  - Factors Influencing Buying Behaviour of the Consumers: A Study of Four Wheeler Passenger Tourist Cab, International Invention Journal of Arts and Social Sciences (IIJASS),Email: [ijjass@internationalinventjournals.org](mailto:ijjass@internationalinventjournals.org); [ijjass@outlook.com](mailto:ijjass@outlook.com).

### **Miscellaneous Academic Contributions/Extension Activities**

- Appointed as Hall Superintendent for November 2016 Semester Examinations at Poompuhar College, Melaiyur during 3-5 November, 2016.
- Appointed as Hall Superintendent for April 2017 Semester Examinations at Poompuhar College, Melaiyur during 20-22 April, 2017.
- Appointed as Hall Superintendent for April 2017 Semester Examinations at Poompuhar College, Melaiyur during 20-22 April, 2018.
- One of the Panel of Examiners of Bharathidasan University from Poompuhar College at Under Graduate Level.
- Acting as a member in Board of Studies and Doctoral Committee constituted by the Bharathidasan University to frame the syllabus and monitor the research works undertaken by the PG/UG students and research scholars.
- Acted as a coordinating committee member in a one day international conference on 'Personality Development for Graduates' held on 19<sup>th</sup> September, 2018 the Poompuhar College, Melaiyur, Nagapattinam District, Tamil Nadu

**(E. Thangasamy)**